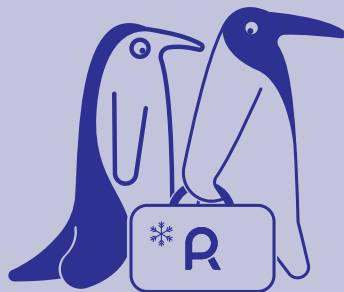


# THE ANIMAL HEROES

# ADVENTURER'S HANDBOOK

Discover endangered animals!



Quizzes

Games & colorings

Infos & eco challenges

# ROUCHETTE

What is it ?



## Rouchette, boots for a long time !

Rouchette is a **French company** that has been **manufacturing boots** and shoes for **over 30 years !**

Rouchette makes **footwear** for the garden, the sea, walks, and even school !

## For all feet !

Whether you're a dad, a mum, a child or a gardener, **there's a Rouchette boot for you !**

The boots are made to be **comfortable, sturdy and practical**. And always with **new ideas !**

## And for the planet too

Rouchette also **cares about the environment**. It uses materials such as **organic cotton and natural rubber**, and tries to **recycle whenever possible**. With its **ANIMAL HEROES** range, it even **helps to protect endangered animals !**



The inside of your boot is made from **super soft cotton**. This cotton is **organic** : it is grown **without** using any **products that are dangerous for nature**. It even has a **great label : GOTS**. This means that it is **good for the planet and for your skin !**

Your boot is **comfortable and eco-friendly**. Well done, little hero !

Put on your boots and come save me !!



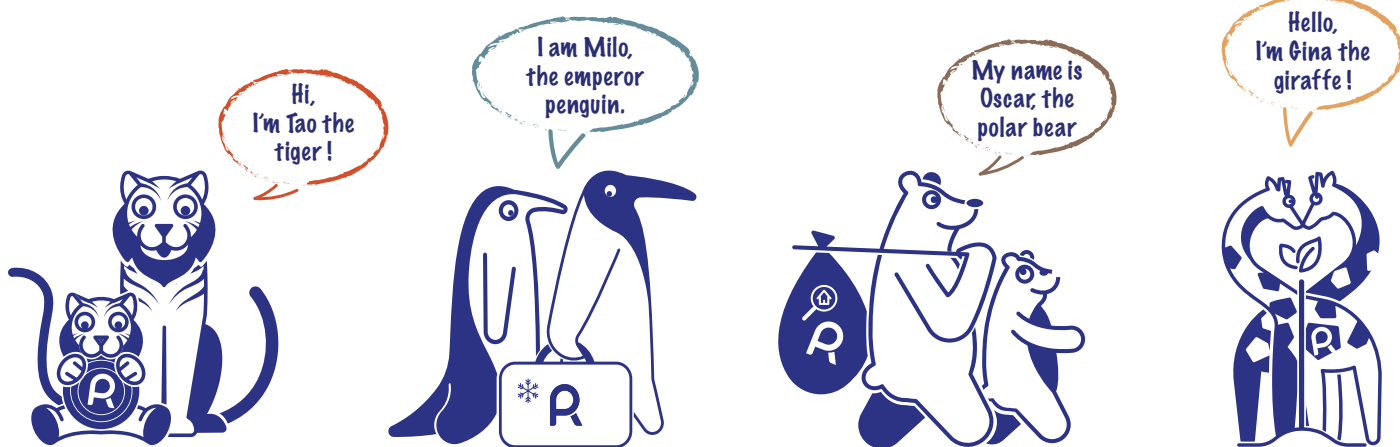
# THE BOOTS

## THE ANIMAL HEROES

This is a collection of boots for little **adventurers** ! Each boot represents an **endangered animal**.

When you wear your boots, you become a **protector of nature** !

What's more, **€1** is donated to help **Bioparc Conservation**, the **foundation** of Bioparc de Doué la Fontaine, which **protects endangered animals**.



## SUMMARY

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| Animals threatened by climate change           | p. | 6     |
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Turn the page quickly, we're waiting for you!

# ANIMALS THREATENED BY POACHING



## What is poaching ?

Poaching is when **people catch or injure animals without permission**, even though it is **illegal**.

They do this to **sell the animals** or **take parts of their bodies**, such as their **skin, fur, teeth or horns**.

Sometimes **female animals are killed** so they can **take their babies**.

It's like **taking something precious** from an animal without asking: **it's very serious!**

## Why is it dangerous ?

Because many animals are caught too quickly, **without having time to reproduce or grow up**. The result is that **we see less and less of them**, and some animals **disappear forever**.

## How many animals are affected ?

More than **7,000 species of animals and plants are threatened** by poaching **around the world**. This means that these animals **could become extinct** if no one **protects** them.

Examples of poached animals

Giraffe



For its skin or its tail

Tiger



For its fur or bones

Rhinoceros



For its horn

Elephant



For its ivory tusks

And you, how can you help ?



You can **talk about it** with others and ask **why it is important**.



**Don't buy products made with animal parts**.



**Become a real Animal Hero** and save Gina the giraffe or Tao the tiger **with your boots!**

# IDENTITY CARD

## GINA THE GIRAFFE

**My weight :**  
I am very heavy,  
like a small car  
(1200 kilos).



### Where do I live ?

In Africa, in the great savannah.



### My home :

I love the savannah,  
vast spaces with  
grass and trees.

### Lifespan :

I can live up to 25 years !

### What I eat :

Leaves at the top of trees,  
especially acacia trees.



### Funny fact !

I sleep very little, sometimes only  
10 minutes, and standing up !



### How do I move ?

I have very long legs  
and I run very fast!

### My size :

I'm very tall, I can  
reach up to 5 metres !  
Look, you're so small  
next to me !

## TAO THE TIGER

### My size :

I am very tall, as long as a  
sofa (up to 3 metres  
with my tail).



### Where do I live ?

In the great forests of Asia.



### My home :

I like tropical forests with lots of  
trees and hiding places.

### Lifespan :

I can live up to 20 years!

### What I eat :

I eat meat : I hunt to eat.

### Funny fact !

Every tiger has  
different stripes !



### How do I move ?

I walk slowly, then run  
very fast to catch  
my food.

### My weight :

I'm heavy, like a  
big refrigerator.  
(250 kilos)



# ANIMALS THREATENED BY CLIMATE CHANGE



## What is climate change ?

It's when the **Earth becomes too hot.**

Normally, it is the **Sun that warms the Earth.** But now, **because of human activities**, such as **cars driving** around and **factories smoking**, there is a lot of **pollution in the air.** This pollution **keeps the heat from escaping**, and it stays trapped around the Earth... It's a bit Like putting a **big invisible blanket over the planet**, which makes it **too hot.**

## Why is it dangerous ?

- **Ice is melting** at North and South Pole
- **Plants and animals may lose their homes** and no longer know where to live
- **There is less water, less snow, less food...**

## How many animals are affected ?

Climate change is putting **more than 1 million** animal and plant **species** around the world **in danger.** Some **animals** live on ice and **no longer have enough space to live, hunt, or have babies.**

### Examples of endangered animals

Polar bear



The ice floe is melting in Antarctica

Emperor penguin



The ice floe is melting in Antarctica

Red Panda



Heat destroys bamboo forests

Sea turtle



Disappearance of the beaches where they lay their eggs

And you, how can you help ?



You can **walk instead of taking the car**, and **go to school on a scooter !**



Ask your parents to **turn down the heating during winter.**



**Sort your rubbish**, or plant a flower.



And above all, become an **Animal Hero thanks to your boots !**

# IDENTITY CARD

## OSCAR THE POLAR BEAR

**My weight :**  
I am heavy, like a small car (up to 600 kilos).



### Lifespan :

I can live up to 25 years !

### What I eat :

I eat seals and fish, and I am a very good hunter.



### Funny fact !

My skin is black beneath my transparent fur, it is the light that makes it appear white !

### Where do I live ?

At the very north of the Earth, in the Arctic.



### My home :

I live on the ice floe and near the sea.

### How do I move ?

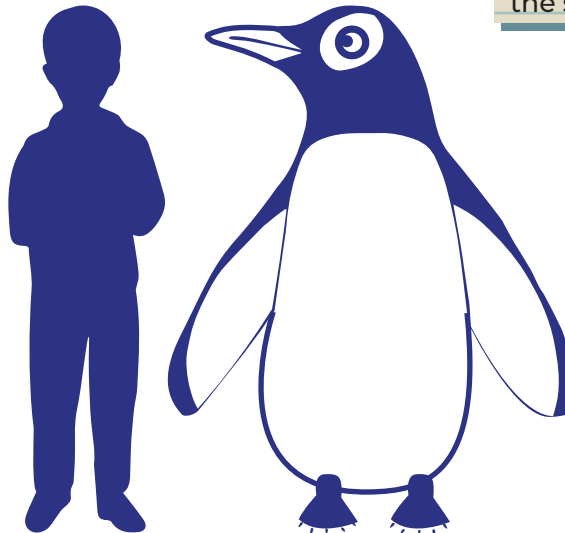
I walk, I swim very well and I can run fast if I need to.

### My size :

I am very tall when I stand up (up to 3 metres).

## MILO THE EMPEROR PENGUIN

**My weight :**  
I'm as heavy as a fully packed suitcase ! (20 to 40 kilos)



### Lifespan :

I can live up to 20 years.

### What I eat :

I eat fish. I dive to catch them.



### Funny fact !

The penguin dad keeps the egg on his feet to protect it from the cold!

### Where do I live ?

At the very north of the Earth, in the Arctic.



### My home :

I live on the ice floe and near the sea.

### How do I move ?

I walk with a waddle and slide on my stomach!

### My size :

I'm big for a bird, like a child ! (1.10 metres)

# THE BIOPARC, A ZOO LIKE NO OTHER







The **Bioparc** is a **large open-air zoo** in France, located in Doué-la-Fontaine. There, the animals live in **large spaces** that are very **similar to their natural habitats and the wild**. You can see giraffes, tigers, penguins, monkeys, birds and many other **animals from all over the world** !

This **zoo is very special** : it helps **protect endangered animals** and participates in **projects to save nature** in different countries. It is a place where you **learn to respect animals...** while **having fun!**





## The zoo helps animals !

**Bioparc** doesn't just show animals, it also **protects them** ! With Bioparc Conservation, they **donate money to** :

-  **plant trees**
-  **protect giraffes** in countries where they live
-  **rescue birds** and **release them back into the wild**
-  **help endangered turtles** and **monkeys**

## The zoo cares for the planet !

The zoo also takes care **not to pollute** in order to **respect nature and preserve the planet**:

-  He uses the **sun to generate electricity** and **saves water**
-  He **throws away less things** and **recycles his waste**
-  He **protects flowers** and **insects** such as **bees**
-  He uses **good products** to **feed the animals**





# THE HISTORY OF GIRAFFES

Hey, you! Come closer... I have a great story to tell you.  
Not just any story: the story of Bioparc and its incredible  
adventure to save the giraffes in Niger!



1

Once upon a time, in a hot and sunny country called **Niger**, there was a **small group of giraffes**.



3

But one day, people from **Bioparc decided to help!** Together with an **association in Niger**, they planted trees, **protected the giraffes** and talked to the locals to show them that **giraffes are precious**.



5

Today, there are **more than 900 giraffes** in this region! They walk proudly across the savannah, and **everyone takes care of them**.



2

There were **very few of them, less than 50**, and their **home** (the savannah) was in **danger**. The **trees were disappearing**, people did not always know how to live with them, and the **giraffes were in risk of disappearing forever...**



4

And little by little... **the giraffes had babies**, the trees grew back, and people learned to live in **harmony with nature**.



You can help too!  
Here's how:



When you put on your **Animal Heroes boots**, you become a **little adventurer who protects nature**. You discover lots of **information about animals**: the more you know, the more you can talk about them with others.

Thanks to you, **Bioparc Conservation can support associations** all over the world in **protecting animals and nature** and helping humans live better every day.

So **put on your boots, come visit Bioparc**, observe the animals, ask questions, and **go home with a desire to protect the planet! Let's go on an adventure!**

# IT'S YOUR TURN TO PLAY!

Oh no! Oscar the Polar Bear is hurt!

Help him to heal : cut out the bandages and stick them on his boo-boos. Don't forget to match the colours!

Print this page!

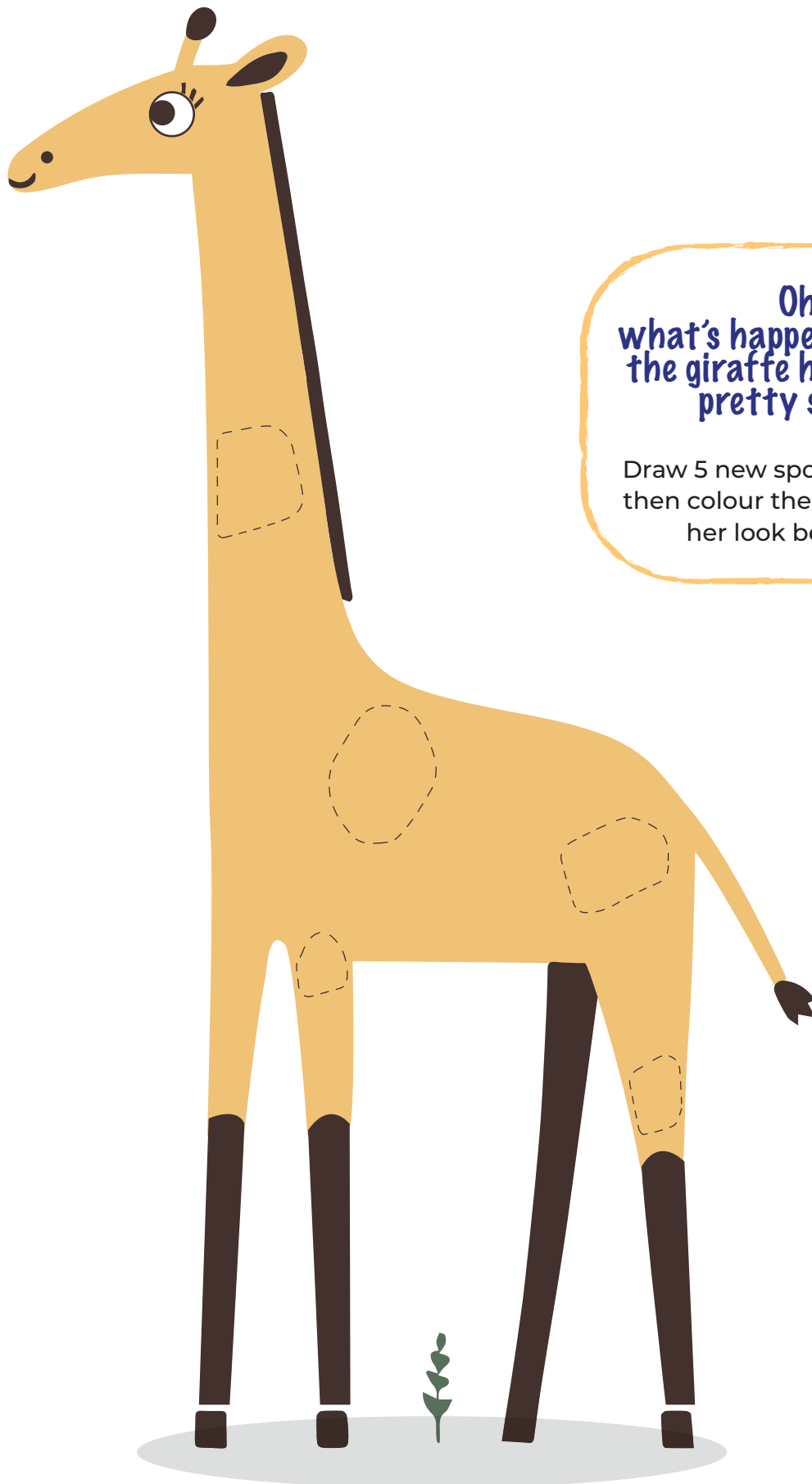


# IT'S YOUR TURN TO PLAY!

Print this  
page!

Oh,  
what's happening? Gina  
the giraffe has lost her  
pretty spots!

Draw 5 new spots on her and  
then colour them all to make  
her look beautiful!



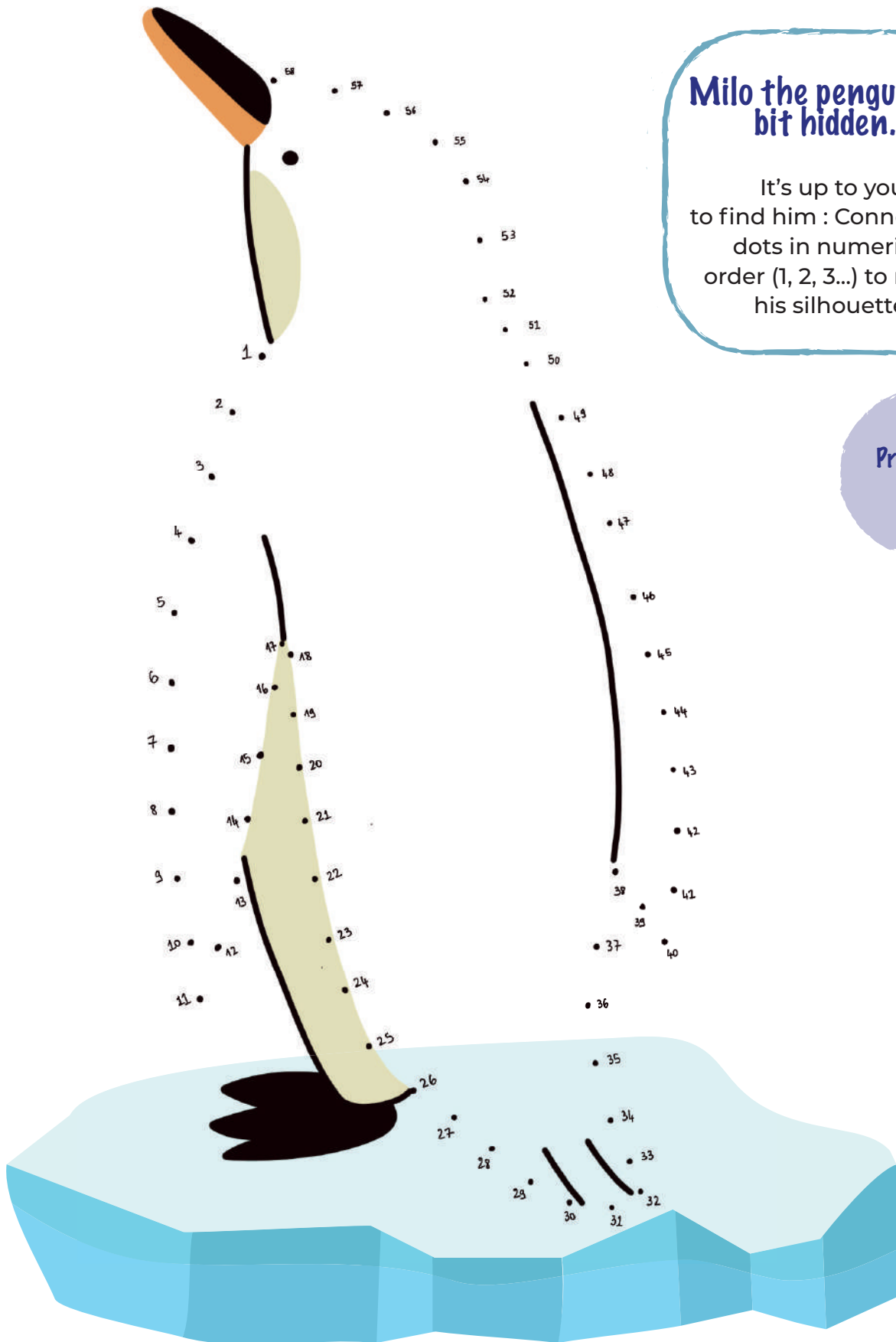


# IT'S YOUR TURN TO PLAY!

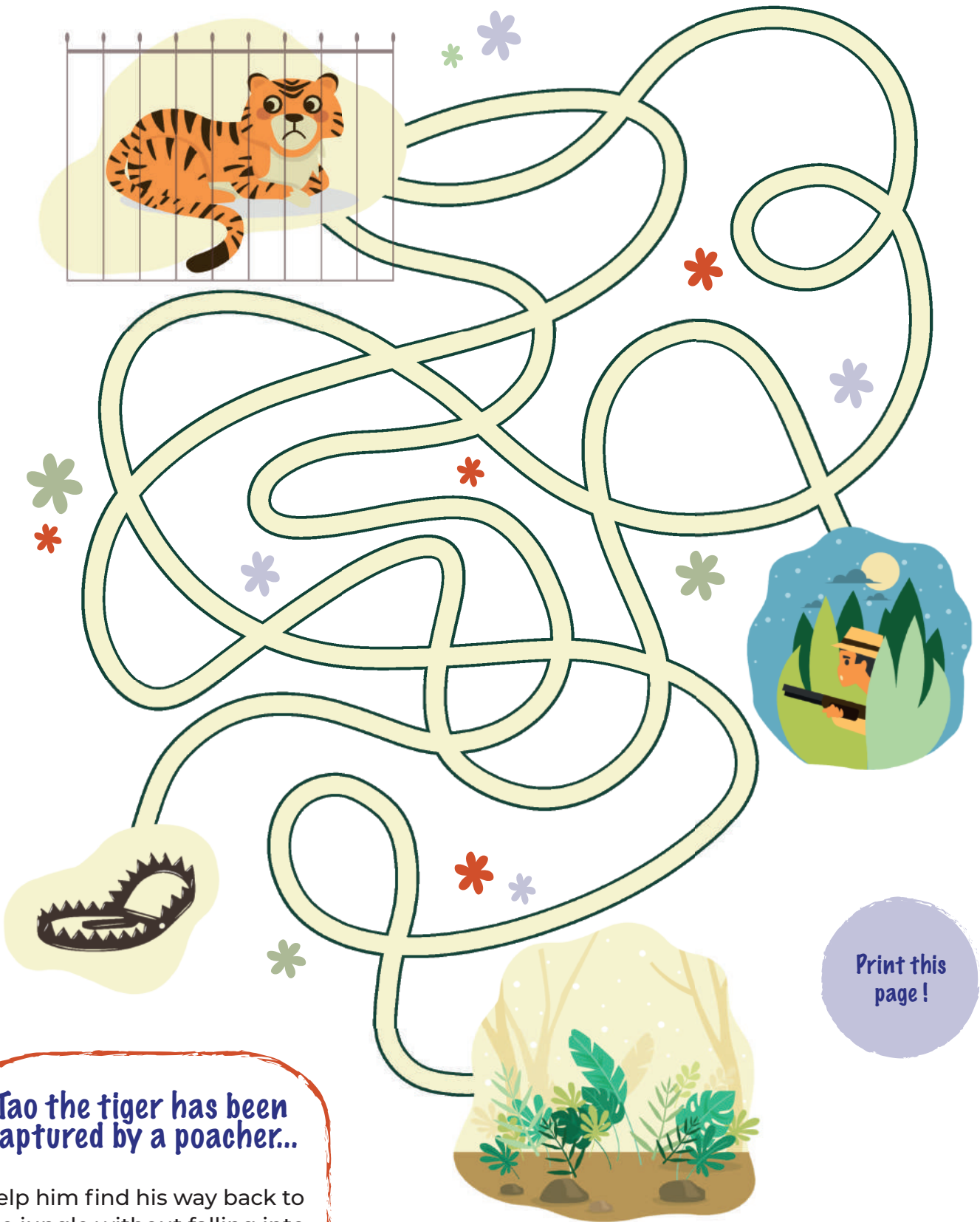
**Milo the penguin is a bit hidden...**

It's up to you to find him: Connect the dots in numerical order (1, 2, 3...) to reveal his silhouette.

**Print this page!**



# IT'S YOUR TURN TO PLAY!



Print this  
page!

**Tao the tiger has been  
captured by a poacher...**

Help him find his way back to  
the jungle without falling into  
traps or encountering  
the poacher!



# IT'S YOUR TURN TO PLAY!

Print the page and colour each section according to the number indicated.



1



2



3

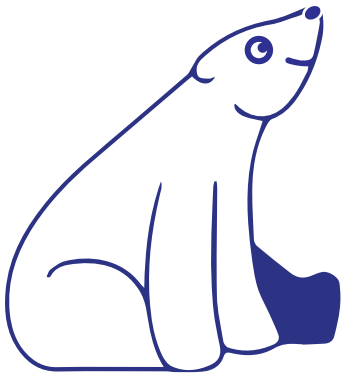


4



5

# ECO CHALLENGES



Do you want to become a superhero of the planet?



So take on the eco-friendly challenges !

These **small actions** are very **important in helping to keep the planet healthy**. And you know what ? If you **do them often**, they will become **as easy as brushing your teeth** or putting on your shoes in the morning !

## IT'S YOUR TURN TO PLAY, LITTLE ADVENTURER !



1

I pick up 5 pieces of rubbish I find on the ground and throw them in the right bin.

2

When I can, I go to school on foot, by scooter or by bike.

3

I plant a flower and water it.  
(And I don't pick wild flowers !)

4

I turn off the water tap when I brush my teeth or wash my hands.

5

I sort my waste at home or at school (paper, plastic, compost, etc.).

6

I remember to turn off the light when I leave a room.

For parents !

Every little hero deserves to be celebrated !



**Take photos** of these beautiful acts and **share them** on Instagram, tagging **@rouchette\_fr**. We would love to **see the exploits** of your nature explorers !

# SUPER SAVIOUR QUIZ

Did you **follow the adventure carefully** ? Well done little explorer ! Here are a **few questions** to see what you've **learned**. You can **ask an adult for help** if you're not sure about a question.

**What does Gina the giraffe eat ?**

- A** - Meat
- B** - Tree leaves
- C** - French fries



**Where does she live ?**

- A** - In the desert
- B** - In a forest in Europe
- C** - In Africa, in the savannah

**Why is she in danger ?**

- A** - Because of poaching
- B** - Because she runs too fast
- C** - Because she doesn't like water

**Where does Milo the penguin live ?**

- A** - On the ice, where it's cold
- B** - In the jungle
- C** - In a volcano



**What does he eat ?**

- A** - Ice creams
- B** - Fish
- C** - Tree leaves

**Why is he in danger ?**

- A** - Because of climate change
- B** - Because he slides on his stomach
- C** - Because he cannot swim

**Where does Tao the tiger live ?**

- A** - In the jungle
- B** - On the ice, in an igloo
- C** - In the desert



**What colour is his fur ?**

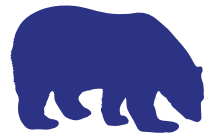
- A** - Orange and white
- B** - All yellow
- C** - Orange and black

**Why is he in danger ?**

- A** - Because of poaching
- B** - Because he is too big
- C** - Because he jumps too high

**Where does Oscar the polar bear live ?**

- A** - On the ice and in the snow
- B** - In the jungle
- C** - In a volcano



**What colour is he ?**

- A** - All white
- B** - Black with transparent fur
- C** - Blue like the ocean

**What happens when ice melts ?**

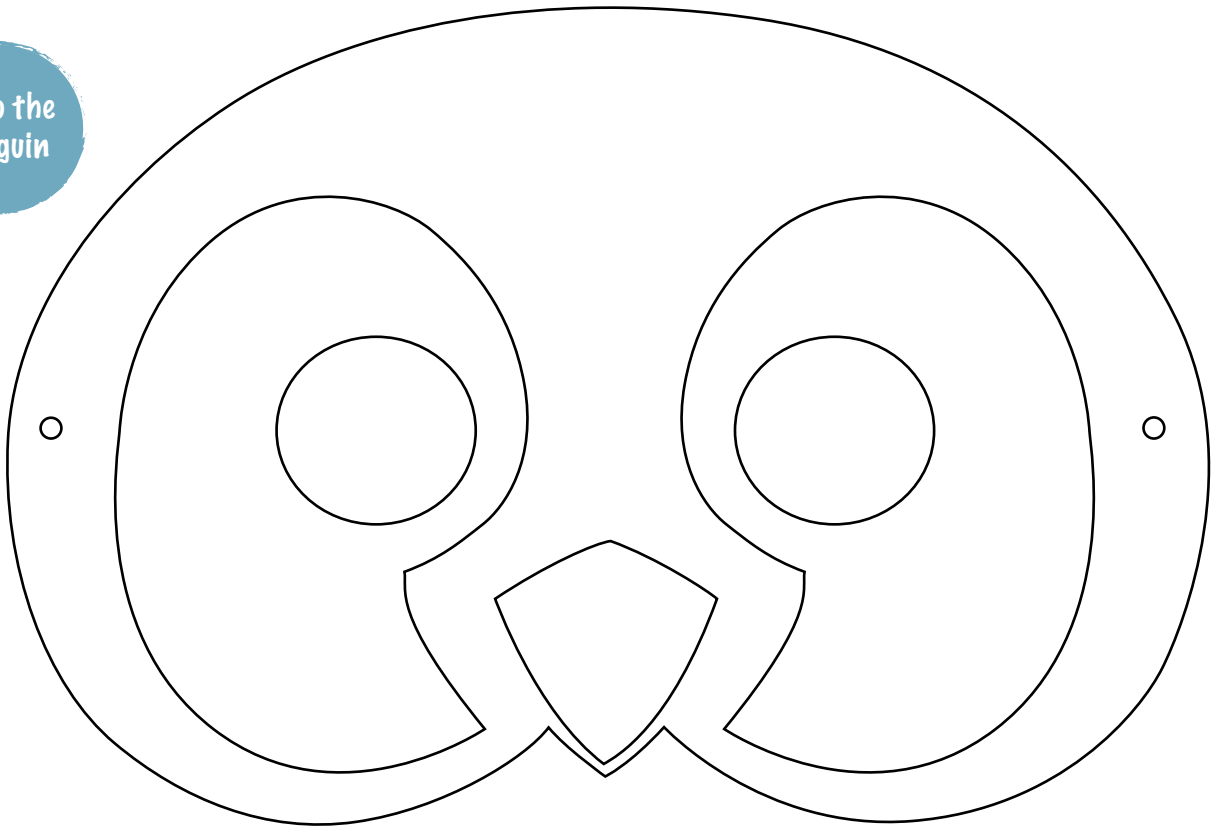
- A** - The bear will live in the forest.
- B** - The bear is going skiing
- C** - The bear has fewer places to walk and hunt.

The answers can be found on page 19 !

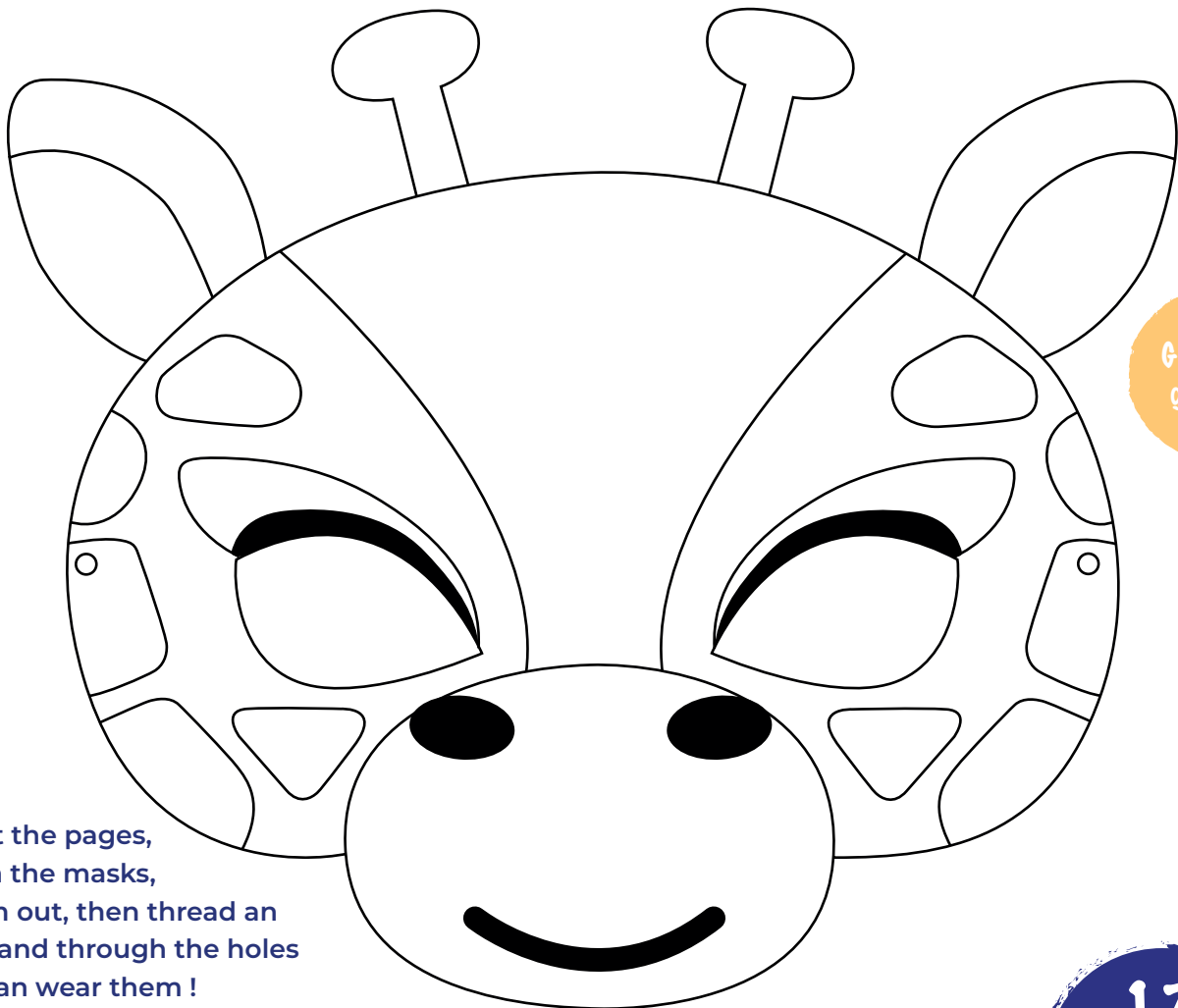


# PRINTABLE MASKS !

Milo the penguin



Gina the giraffe

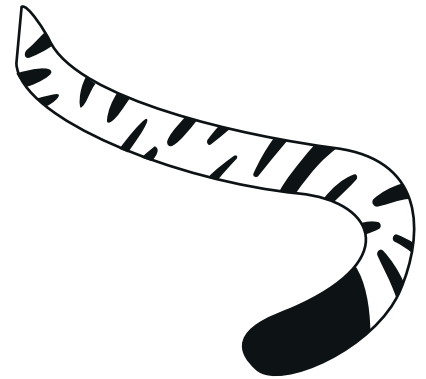


Print out the pages,  
colour in the masks,  
cut them out, then thread an  
elastic band through the holes  
so you can wear them !



# IT'S YOUR TURN TO PLAY!

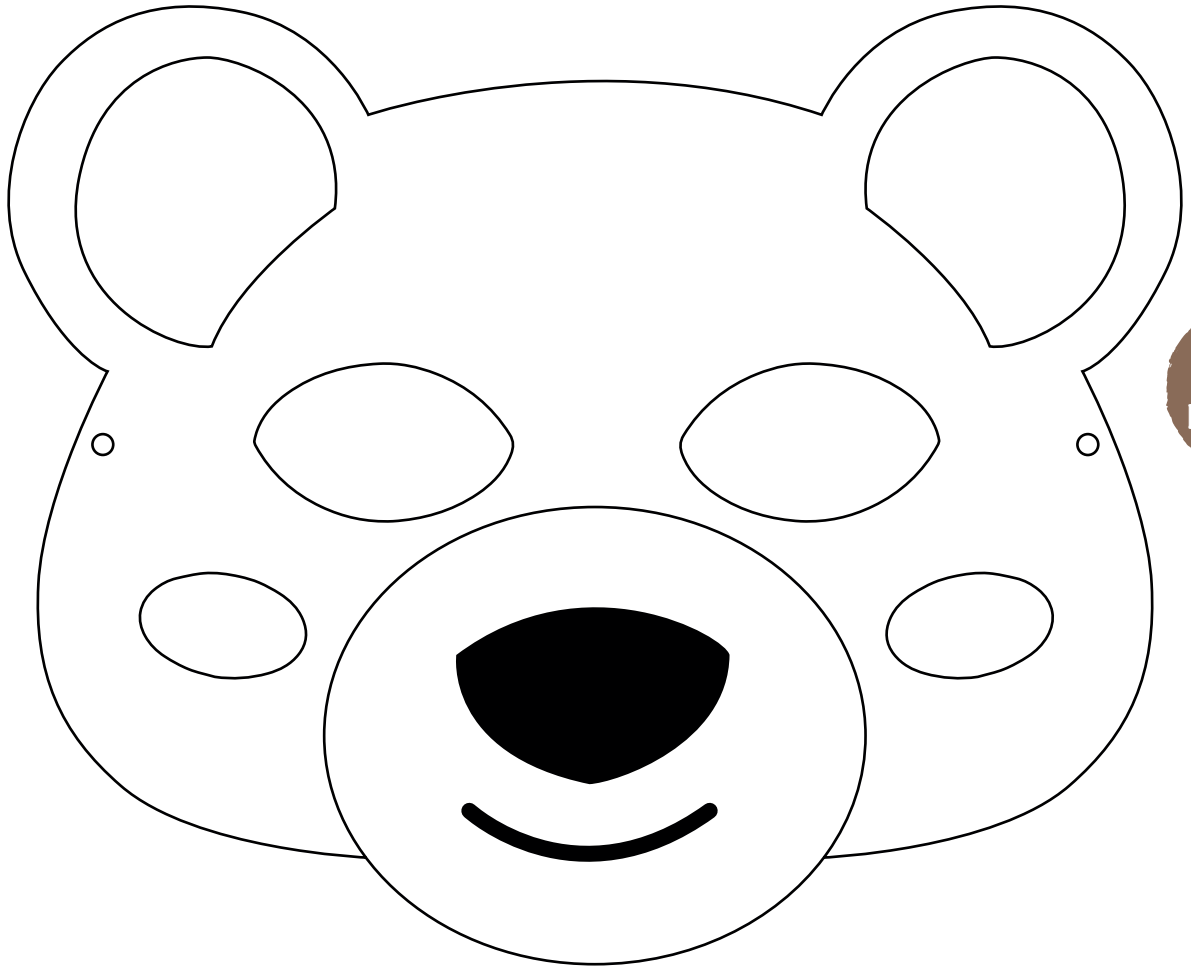
Print this  
page!



## Oh! Who's there ?

Complete and color the  
animal that appears. Let  
your imagination and  
creativity guide you !

# PRINTABLE MASKS !



Oscar the polar bear



Tao the tiger



# IT'S YOUR TURN TO PLAY!



**This boot is very empty...**

Let your imagination run free and draw your favorite animal directly on the boot!

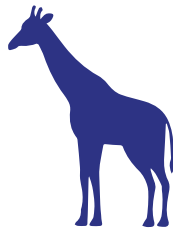
**Print this page!**

# QUIZ ANSWERS

**Well done, little explorer !** Here you can see if you **answered the quiz questions correctly**. Ask an adult to help you if you need to read the correct answers...

**What does Gina the giraffe eat ?**

**B** - Tree leaves



**Where does she live ?**

**C** - En Afrique, dans la savane

**Why is she in danger ?**

**A** - Because of poaching

**Where does Milo the penguin live ?**

**A** - On the ice, where it's cold



**What does he eat ?**

**B** - Fish

**Why is he in danger ?**

**A** - Because of climate change

**Where does Tao the tiger live ?**

**A** - In the jungle

**What colour is his fur ?**

**C** - Orange and black



**Why is he in danger ?**

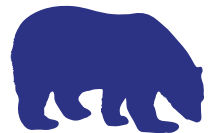
**A** - Because of poaching

**Where does Oscar the polar bear live ?**

**A** - On the ice and in the snow

**What colour is he ?**

**B** - Black with transparent fur



**What happens when ice melts ?**

**C** - The bear has fewer places to walk and hunt.

# LIFEGUARD CERTIFICATE

Congratulations, you have completed all the activities in the ANIMAL HEROES kit!

Now that you are a **real protector of nature**, you deserve your **Super Rescuer certificate** ! Print it out and display it proudly in your room !



# THANK YOU !



Every little hero deserves to be celebrated !

Take a photo of him with his **certificate** and share it on Instagram, tagging **@rouchette\_fr**. We would love to **see the achievements** of your Nature Rescuers !

For parents !

Thank you for listening to me and saving my lovely spots !



Grrr... You're a real hero ! Thanks to you, I'm not afraid of bad guys anymore.



If everyone were like you, my ice floe would still be beautiful !



Thank you for considering me. You are a great rescuer !





**BIOPARC**

ZOO DE DOUÉ-LA-FONTAINE



Rouchette